Using My Heritage Subscription Service



Richard Reid 3/26/16 Friends of Irish Research

Genealogy Quotes

- "My ancestors are so hard to find, they must have been in a witness protection program!"
- Eventually, all genealogists come to their census.
- Genealogists: The only people who are excited to read obituaries.
- "Done! Everything in the family tree has been found and is completely organized" — said no genealogist. Ever.
- Genealogist: Disturbs the dead and irritates the living.
- Genealogy is like playing hide and seek: They hide... we seek!
- "I'm not stuck, I'm ancestrally challenged."

Using My Heritage Subscription Service



The Big Three Subscription Services

- Ancestry.com
- Find My Past.com
- My Heritage.com

My Heritage

- Registered members: more than 80 million
- Profiles (names in family trees): 2.6 billion
- Family trees: 28 million
- Historical records: 3.5 billion historical documents and records including the world's largest collection of newspapers
- Photos: 200 million
- Languages: 42
- Employees: 260
- Geographic presence: All countries in the world across all continents
- Subscription plans: Basic (free), Premium, PremiumPlus, Data.

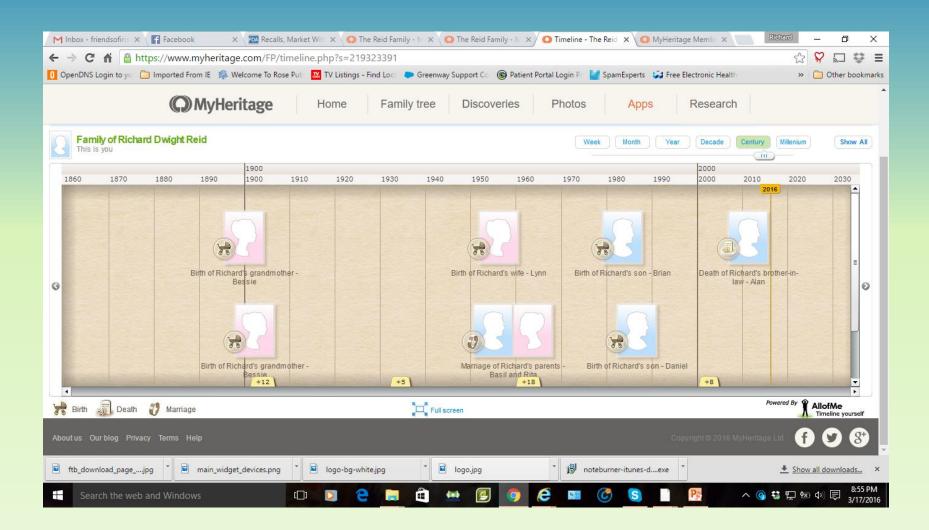
Family Sites

- Free personal family website.
- Share family trees, photos, videos, events and messages.
- Connect and stay in touch with relatives, regardless of how far away they live.
- Privacy settings let you control how private or public your family site is.
- Create a <u>Timeline</u>, an interactive display of a person's or family's history. Read more in <u>our blog</u>.
- The <u>Timebook</u> is an automatically-generated digital scrapbook. Read more in <u>our blog</u>.
- Create, share and print beautiful family tree charts. Read more in our blog.
- Personalized printed family calendars. Read more in <u>our blog</u>.
- <u>Family Goals</u> (group payments) now the whole family can chip in for a subscription for Premium services.

Timeline and Timebook Features

- MyHeritage has just released two new features a Timeline showing your family's history, and an automatically created beautiful book with key data about your close relatives and lots of photos that we call Timebook.
- The genealogy Timeline allows you to view all of your family's history in a single continuum however far back it goes. It lists the usual facts births, marriages, and so on but can show you much more besides. For example, if you have any photos, video files, documents, or special events, those will be viewable from the Timeline. So if you've got wedding videos and photos on your family site, you'll be able to see them in the Timeline. The Timeline also offers different layers of presentation: you can zoom out and see the most salient events in your family's history over the last century; or you can drill down to see the specifics of just one particular decade. This feature was developed together with the startup <u>AllofMe</u>, a team of experts in Timeline systems, and we're extremely glad to be showcasing it on MyHeritage.

Timeline



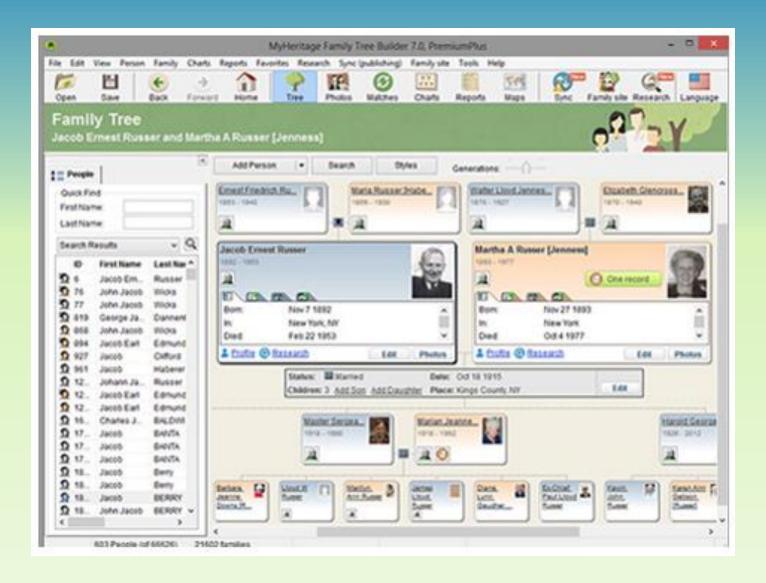
Family Tree Builder 8.0

- Sync: Edit and access your family tree from your computer, online site, smart phone or tablet device. All additions and changes will sync in both directions between your computer and family site at MyHeritage. Read more on our blog.
- Record Matches: Advanced technology to match billions of historical records on MyHeritage to your family tree, opening the door for more research and discoveries. Read more on our blog.
- Unicode: Record data in any combination of languages and symbols. Family Tree Builder 7.0 supports 40 languages, including Chinese, Japanese, Korean and Farsi, now available for the first time.
- Maps: Stunning geographical displays of where your family came from or live today.
- Photo albums to organize media files of the whole family.
- Slideshow and screen saver to showcase your photo collections.
- Chart Wizard that will help you create stunning family tree charts in a few simple clicks. Fully customizable with dozens of different chart types and styles to choose from.
- Professional Printing Service order any family tree chart to anywhere in the world.

FTB 8.0 for PC or Mac (Free)

- Tons of practical features to help you improve your research: Tree Consistency Checker, 'To-do' lists, Custom Reports.
- 3 different calendars: Gregorian (standard), Hebrew, and French Revolution.
- 8 different reports: generate easy-to-read reports showing your ancestors, descendants, relationships, timelines, close families, and addresses.
- Scan your computer and directly import existing family tree data files from other genealogy programs.
- Better Family Site Integration: Many additional features were added in version 7.0, that are available from the "Family site".
- Family Statistics: MyHeritage analyzes your family tree and produces 45 enlightening statistics such as average lifespan and most common first names in your family.
- Profile pages: Profile Pages provide a beautiful consolidated display of any person in one page. They are instantly accessible from the Tree View.
- Family Timeline: See your family's events and photos in an attractive, fun-to-use timeline. All your events, photos and videos that are dated will appear on the timeline.
- Family Timebook: The Timebook is an animated digital book of family photos, which includes automatically generated biographies for direct relatives.
- Family Events: Your family site is the best place to keep track of family events. See all upcoming family events in a list or monthly view.

Family Tree Maker 8.0



The Website Interface

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Smart Matching Technology

- Compares each family tree to the millions of family trees contributed by other users, to find matches.
- Uses fuzzy logic to bridge across gaps of spelling, language and fact differences.
- Allows users to make new discoveries and reunite long lost family ties by harnessing the aggregate knowledge and data of the genealogy community.
- Includes advanced collaboration features to ensure family tree discoveries are made with confidence and are easily shared with family members.

Smart Matches Video

Richard's Smart Matches

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Record Matches

- Automatically finds relevant historical records for every family tree on MyHeritage.
- Constantly compares every family tree on MyHeritage to billions of historical records on SuperSearch.
- A Record Match is a document relevant to your family's history, such as a birth record, a tombstone, or newspaper atricle.
- Record Matching is the world's first and only technology to find family tree matches in newspaper articles, books and other free text documents, using semantic analysis.
- Record Matching is the first technology to translate names between languages, to find documents in languages other than that of your family tree to find documents in languages other than that of your family tree.

Record Matches Video

Instant Discoveries

- Discover ancestors and create an online tree in seconds by entering just a little information.
- Add multiple individuals and photos to a family tree with just a few clicks.
- Instant matching with billions of family tree profiles and historical records.
- Highly accurate technology with almost no false positives.
- Provide users to progress from small tree seedlings, with only a handful of individuals, to large blooming trees with many branches, in just minutes.
- <u>Emotional discoveries</u> of passersby in New York and in <u>London</u> and<u>Oslo</u>.
- Mapped out <u>real-time discoveries</u> on MyHeritage from around the world.

Instant Discoveries Video

Record Detective

- First of its kind technology to automatically generate new leads and discoveries by turning a single record into a door to more.
- Records found in SuperSearch, our online record database, provide a summary to additional records and individuals in family trees relating to it.
- Provide users with new information and clues to take their research in new directions.
- Highly accurate technology with almost no false positives.

Record Detective Video

Global Name Translation

- Break through language barriers in family history research.
- Access historical records in any language translated into the language of query.
- Facilitate matches between names on family trees in different languages.
- Highly accurate technology that covers given names, surnames, synonyms and nicknames.
- Research and discover global roots by removing the obstacle of translating names from one language to another.

Global Name Translation – 40 Languages



Super Search

- Search engine for historical records worldwide
- Billions of historical records including birth, marriage, death, burial, census, military, immigration, yearbooks, MyHeritage public family trees and the Geni.com world family tree.
- Contains the world's largest collection of historical newspapers featuring over 120 million newspaper pages, dating back to 1609.

Welcome to SuperSearch

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Save Records

- Save records you discover in SuperSearch, our online search engine for billions of historical records, direct to relevant profiles in your family tree.
- Enhance your family tree by extracting information from the record and adding it to family tree profiles.
- Add historical records direct to your family tree and share them with your family.

Newspapers Video

DNA Tests

- DNA tests are useful for identifying the deep ancestral origins of your direct paternal line (Y-DNA), your direct maternal line (mtDNA), finding relatives across all lines via autosomal DNA (Family Finder) and producing a percentage breakdown of your ethnic roots.
- For analysis of users' DNA samples and DNA matching, MyHeritage has partnered with Family Tree DNA and 23andMe.
- Five different groups: Paternal Line, Maternal Line, Family Finder, Comprehensive Ancestral Tests and Combined tests for Paternal and Maternal lines. 13 types of tests. See the complete list <u>here</u>.
- DNA projects provide opportunities for people to collaborate with others to explore a common genetic heritage, especially for exploring whether people with the same surname are related. Project membership is free and voluntary. If there is a DNA Surname Project for a last name, it appears in the profile page of the user.

Face Recognition Technology

 Face recognition technology and automatic photo tagging: tag a family member in one photo, and our tagger will recognize their face and tag them in all your photos automatically.

My Heritage App for iPhone, iPad, Android

- Your family tree like you've never seen it before The MyHeritage app is a bespoke application for mobile devices using cutting-edge HTML5, and combines beautiful graphics and touch-screen gestures to create an experience that will impress your relatives and make you proud to display your family history.
- The mobile-friendly interface makes it easy to browse records on iPhone, iPad and Android devices, including birth, marriage, military, immigration, government, death, census and other historical records from around the world.
- Easy photo-sharing Capture family moments as they happen, quickly share them with the people you love and automatically store them on your family site. Advanced face recognition technology identifies family members in the photo and effortlessly suggests sharing with them.

My Heritage Mobile







MyHeritage has teamed up with BillionGraves in the great initiative of documenting every headstone in the world with the free and simple to use BillionGraves app.

BillionGraves is MyHeritage's preferred cemetery headstone crowdsourcing application. With patentpending technology, translations into 25 major languages, as well as advanced systems for handling Gregorian, Hebrew and Julian dates, BillionGraves is the best international application for documenting and preserving headstone information. It's fun, too! (in a unique way that only genealogists would understand).

My Family Tree

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Relationship Reports

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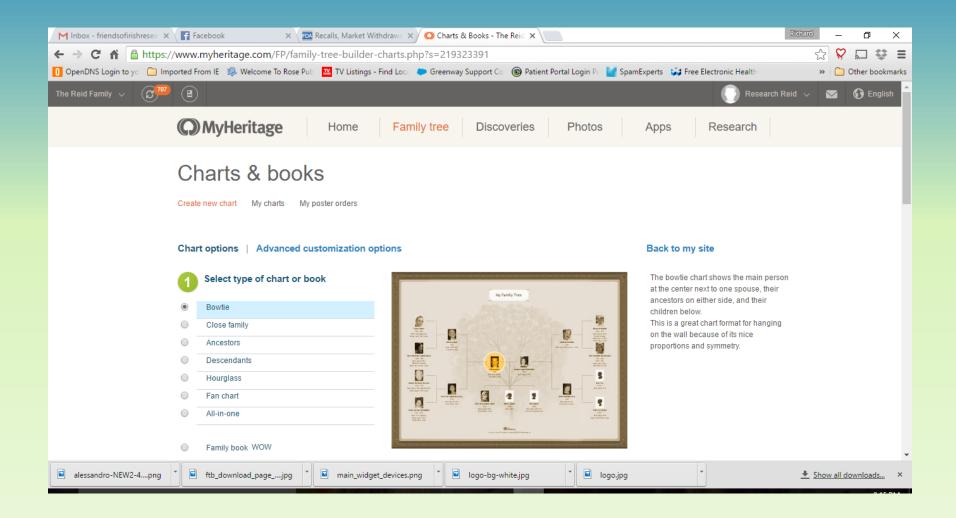
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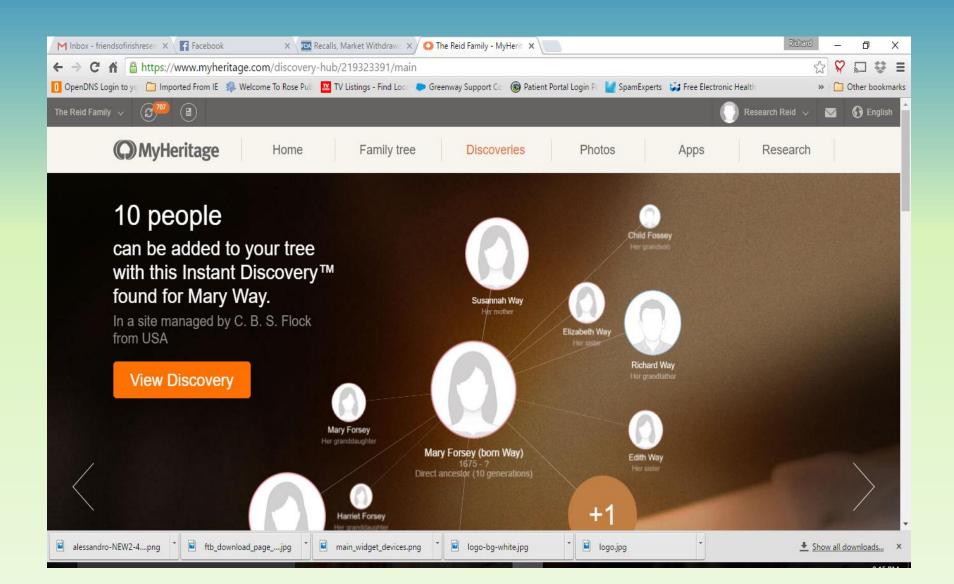
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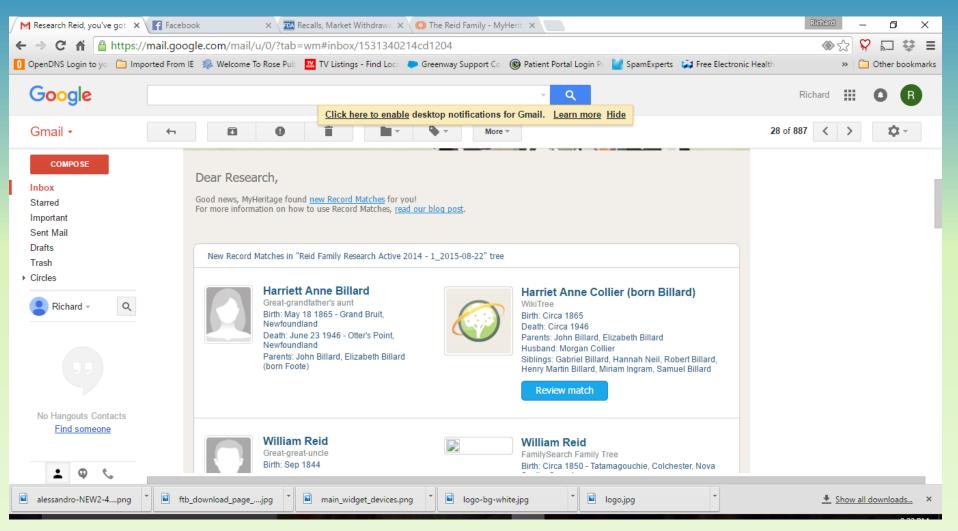
Charts & Books



Instant Discovery Feature



Smart Match Emails



A Quick Tour of MyHeritage

 Let's go to look at my MyHeritage web research.

Friends of Irish Research

- The Friends of Irish Research is a collection of friends with over 100 years of experience with a desire to utilize their experience and skills to promote the sharing of genealogical knowledge and to assist others in their family research.
- Fridays (7:30-9:30pm) at 899 N. Main St., Brockton, MA The 3rd Friday of each month is held at the ICC Library in Canton, MA
- <u>http://www.friendsofirishresearch.org</u>



Friends of Irish Research Digital Library

- On a 32GB flash drive there are almost 1000 books
- History, Genealogies, Town Records, rare books
- Fundraiser for Friends of Irish Research \$25